

Privacy Policy

Effective Date: January 20, 2025

1. Introduction

Welcome to “Hambik Fedor Watches Trading FZCO” (“Company”, “we”, “us”, “our”). We value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://frezerdxb.com/> (the “Site”). By using our Site, you consent to this Privacy Policy.

2. Information We Collect

We may collect personal information directly from you and automatically as you use the Site. This includes:

- **Personal Data:** Information you provide, such as your name, email address, phone number, and any other details you submit through contact forms.
- **Usage Data:** Information collected automatically, such as your IP address, browser type, operating system, and pages you visit on our Site.
- **Cookies and Tracking Technologies:** Data collected through cookies and similar technologies to enhance your browsing experience and to enable personalized advertising through platforms like Google Ads. For more details, see our Cookie Policy.

3. How We Use Your Information

We use the collected data to:

- Provide and maintain our services.
- Respond to your inquiries and requests.
- Improve the functionality and user experience of our Site.
- Deliver personalized advertisements through platforms like Google Ads.
- Comply with legal obligations and enforce our policies.
- Ensure compliance with regional regulations, including Dubai Data Law and DIFC Data Protection Law.

4. Use of Google Services

Our Site may use Google services such as Google Analytics and Google Ads. These services collect data about your interaction with our Site, including:

- The pages you visit.
- The time spent on each page.
- Your geographic location and device information.

Google may use cookies or similar technologies to serve personalized ads based on your browsing history. For more information on how Google collects and processes data, visit Google’s Privacy Policy <https://policies.google.com/privacy>

5. Cookie Consent and User Choices

Our Site uses cookies to enhance your experience and serve targeted advertisements. When you first visit our Site, you will see a cookie consent banner that allows you to:

- Accept all cookies.
- Customize your cookie preferences.
- Decline non-essential cookies.

You can also manage your preferences at any time through your browser settings. For more details, see our Cookie Policy.

6. Sharing Your Information

We do not sell your personal information. However, we may share your information with:

- **Service Providers:** Third-party vendors who assist us in operating the Site or providing services, including Google for analytics and advertising purposes.
- **Legal Authorities:** When required by law or to protect our rights.
- **Business Transfers:** In case of a merger, acquisition, or sale of assets, your information may be transferred.

7. Data Retention

We retain your personal information only as long as necessary for the purposes stated in this Privacy Policy, unless a longer retention period is required by law.

8. Your Rights

Depending on your location, you may have the following rights:

- Access, update, or delete your personal data.
- Withdraw consent where applicable.
- Opt out of personalized advertisements by adjusting your Google Ad Settings (Google Ad Settings <https://adssettings.google.com/>)
- Object to or restrict the processing of your data.
- Lodge a complaint with a data protection authority in Dubai, such as the Dubai International Financial Centre (DIFC).

To exercise your rights, please contact us using the information provided below.

9. Data Security

We implement reasonable security measures to protect your information. However, no online platform can guarantee absolute security. Please take precautions when sharing information online.

10. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for their privacy practices. We encourage you to review the privacy policies of any third-party websites you visit.

11. Children's Privacy

Our Site is not intended for individuals under the age of 18. We do not knowingly collect personal information from children.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated “Effective Date”. We encourage you to review this page periodically.

13. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Trade Name: “Hambik Fedor Watches Trading FZCO”

Email: info@frezerdxb.com

Phone: +971 50 235 4097

Address: Dubai, 8E 330, Third Floor, Airport Freezone

By using our Site, you consent to this Privacy Policy, including the use of Google services and personalized advertising, in compliance with Dubai Data Law and DIFC regulations.