

Cookie Policy

Effective Date: January 20, 2025

1. Introduction

“Hambik Fedor Watches Trading FZCO” (“Company”, “we”, “us”, “our”) uses cookies and similar technologies to enhance your browsing experience, deliver personalized ads, analyze website traffic, and understand how users interact with our website (<https://frezerdxb.com>). This Cookie Policy explains what cookies are, how we use them, and your rights regarding their usage.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help the website recognize your device and remember information about your visit. Cookies can be either:

- **First-party cookies:** Set by the website you’re visiting.
- **Third-party cookies:** Set by external services integrated into the website.

Cookies can also be classified as:

- **Session cookies:** Deleted when you close your browser.
- **Persistent cookies:** Remain on your device for a specified period.

3. Types of Cookies We Use

We use the following types of cookies on our website:

1. **Strictly Necessary Cookies**
 - Purpose: Enable core functionality, such as navigation and secure access to areas of the website.
 - Example: Session management cookies.
2. **Performance Cookies**
 - Purpose: Collect information about how visitors use our website to improve functionality and user experience.
 - Example: Google Analytics cookies.
3. **Functional Cookies**
 - Purpose: Allow the website to remember your preferences, such as language settings.
 - Example: Preferred language or region settings.
4. **Targeting and Advertising Cookies**
 - Purpose: Deliver personalized ads based on your interests and browsing behavior.
 - Example: Google Ads cookies for remarketing.

4. Third-Party Cookies

We work with third-party service providers who may use cookies on our website, including:

- **Google Analytics:** To analyze website traffic and user behavior.
- **Google Ads:** To deliver personalized and retargeted advertisements.

- **Social Media Plugins:** To enable sharing of content on social platforms.

For more information on how these providers use cookies, please review their privacy policies:

- Google Privacy Policy <https://policies.google.com/privacy>

5. How We Obtain Your Consent

When you first visit our website, we display a cookie banner explaining our use of cookies. By clicking “Accept All” or continuing to use our website, you consent to our use of cookies as described in this policy. You can manage your preferences or withdraw your consent at any time.

6. Managing Your Cookie Preferences

You have the right to control and manage cookies stored on your device. Here’s how:

1. **Through Our Website**
 - Use the “Manage Preferences” option on our cookie banner to customize your settings.
2. **Through Your Browser Settings**
 - Most browsers allow you to block or delete cookies. Refer to your browser’s help documentation for guidance.
3. **Opt-Out Tools**
 - Opt out of targeted ads through the Google Ad Settings <https://adssettings.google.com> or industry-standard tools such as the Network Advertising Initiative <https://www.networkadvertising.org/choices/>

7. Data Protection and Security

We are committed to protecting your data. Any information collected through cookies is handled in compliance with our Privacy Policy and applicable laws, including Dubai Data Law and GDPR where applicable.

8. Changes to This Cookie Policy

We may update this Cookie Policy to reflect changes in technology, laws, or our business practices. Any updates will be posted on this page with an updated “Effective Date”. Please review this page periodically for the latest information.

9. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, please contact us:

Trade Name: “Hambik Fedor Watches Trading FZCO”

Email: info@frezerdxb.com

Phone: +971 50 235 4097

Address: Dubai, 8E 330, Third Floor, Airport Freezone

By using our website, you agree to this Cookie Policy.